



PERFORMANCE  
AND DILIGENCE

## **Kronos**

KRONOS is the  $\text{TiO}_2$  company. We take pride in making the world brighter with the most effective whitening agent in the world - titanium dioxide. This inorganic compound pigment makes hundreds of things white - from your computer mouse to the paint on your wall. Paper, toothpaste, sunscreen, cosmetics and just about any other commonplace item colored white contains KRONOS  $\text{TiO}_2$ .  $\text{TiO}_2$  also makes colors as brilliant as they can be.